I build products!

José Luis Soler

Senior Product Designer
& Design Engineer

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🇪🇸 Spanish

Only open to remote positions

Experience

Vitio Medical, Product Designer, Head of Design
Nov. 2021 - Current (Remote Position)

Led end-to-end design for regulated healthcare platforms, shaping product strategy, complex clinical workflows, and scalable design systems. Collaborated with medical, product, and engineering teams to deliver safety-critical telemonitoring and patient engagement solutions under compliance constraints.

Docline, Senior Product Designer (UX/UI)
Jul. 2020 - Nov. 2021 (Remote Position)

Led UX initiatives for telemedicine services, optimizing patient–doctor journeys, service orchestration, and platform usability across B2B and B2C healthcare contexts. Contributed to product evolution through iterative validation and cross-functional collaboration, supporting healthcare and insurance clients including IVI, MAPFRE, Vithas, and AXA.

Lambda Automotive, UX/UI Designer
Feb. 2018 - Jul. 2020 (Hybrid Position)

Led UX and interface design for a cloud platform serving mobility and roadside assistance companies. Translated complex operational workflows into scalable, user-centered solutions through research, prototyping, and close collaboration with engineering. Contributed to the evolution of a product used by major insurance and assistance providers including Allianz, AXA Assistance, and RACC.

Accenture, UX/UI Designer
Oct. 2017 - Ene. 2018 (Hybrid Position)

Led UX and UI design for the Roche Diabetes Care digital health platform, focused on remote diabetes monitoring. Defined user flows, wireframes, and interface systems, collaborating with cross-functional teams and validating solutions through usability testing and continuous iteration.

Skills

Product Strategy
UX Design
UI Design
Design Systems
Visual Design

Principal Tools

Figma
Adobe Illustrator
Adobe Photoshop
Jira
Confluence
Claude, GPT...

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